



Borough of Lewistown PENNSYLVANIA

2 EAST THIRD STREET – LEWISTOWN, PA 17044-1799 – 717- 248-1361
www.lewistownborough.com

22 November 2021

MEMORANDUM FOR RECORD

SUBJECT: CGI Banner Program

1. The Borough of Lewistown is dedicated to making our community a great place to live, work, and shop, and because of that, we have agreed to participate in a promotional street-scape banner campaign conducted by Community Showcase Banners.
2. This program will reinforce our Borough brand and brighten and invigorate our downtown. These banners, designed exclusively for Lewistown, will showcase our community's economic vitality and the support of our local businesses.
3. A representative from Community Showcase Banners will be contacting you to discuss the street-scape banner campaign. We encourage you to consider participating in this program as it provides an exciting new opportunity to showcase community pride and gives business owners the opportunity to market themselves unlike ever before.
4. Visit www.communityshowcasebanner.com or reach out to the community's program manager to learn more about sponsorship opportunities: Robert Barto, rjbarto@cgicompany.com 585-645-5986
5. POC is undersigned at 717-248-1361 and through email at kzimmerman@lewistownborough.com.

KIM D. ZIMMERMAN
Borough Manager